

SECURITY ISSUES POLL October 2014

- CLIENT:** Department of Prime Minister and Cabinet
- POLL DATES:** Wed 22, Thu 23 and Sun 27 October 2014. The median response was collected on Thu 27 October 2014.
- TARGET POPULATION:** Adult New Zealanders.
- SAMPLE POPULATION:** Adult New Zealanders who are contactable on a landline.
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 15,000 nationwide phone numbers, with the person in the household aged over 18 who next has a birthday asked to participate.
- WEIGHTING:** The results are weighted to reflect the overall voting adult population in terms of gender, age, area, and deprivation of area.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.2%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the New Zealand Political Polling Code, the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.



What level of risk do you think New Zealand and New Zealanders face from security threats such as terrorism, major cyber-attacks, and espionage? Do you think we have no risk at all, minimal risk, moderate risk, great risk or very great risk?

NZ level of risk from security threats

		Count	Col %
NZ level of risk from security threats	No risk	97	9%
	Minimal risk	398	39%
	Moderate risk	394	39%
	Strong risk	57	6%
	Great risk	39	4%
	Unsure/Refuse	37	4%
	Total	1022	100%

10% of respondents think NZ is at strong or great risk, and 9% think NZ has no risk. 39% believe there is a moderate risk and 39% a minimal risk.

NZ level of risk from security threats BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	
		Col %	Col %	Col %	Col %	Col %	
NZ level of risk from security threats	No risk	7%	12%	15%	5%	7%	9%
	Minimal risk	40%	37%	37%	41%	39%	39%
	Moderate risk	40%	37%	35%	41%	41%	39%
	Strong risk	5%	7%	4%	7%	6%	6%
	Great risk	5%	2%	3%	4%	4%	4%
	Unsure/Refuse	3%	4%	5%	3%	3%	4%
	Total	100%	100%	100%	100%	100%	100%

Women, slightly more than men, think NZ has a greater risk from security threats. By age those aged under 40 are more likely to think there is no risk.

NZ level of risk from security threats BY Area

		Area				
		Metro Cities	Prov Cities	Towns	Rural	Total
		Col %	Col %	Col %	Col %	Col %
NZ level of risk from security threats	No risk	11%	7%	8%	14%	9%
	Minimal risk	40%	41%	31%	40%	39%
	Moderate risk	36%	40%	44%	35%	39%
	Strong risk	7%	4%	3%	8%	6%
	Great risk	2%	3%	10%	2%	4%
	Unsure/Refuse	4%	4%	4%	1%	4%
	Total	100%	100%	100%	100%	100%

NZ level of risk from security threats BY Deprivation

		Deprivation			
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	Total
		Col %	Col %	Col %	Col %
NZ level of risk from security threats	No risk	11%	7%	13%	9%
	Minimal risk	38%	41%	37%	39%
	Moderate risk	40%	41%	34%	39%
	Strong risk	7%	7%	3%	6%
	Great risk	3%	2%	7%	4%
	Unsure/Refuse	2%	3%	6%	4%
	Total	100%	100%	100%	100%

Can you name any New Zealand Government intelligence agencies?

Name NZ Intelligence agencies

		Count	Col %
Name NZ Intelligence agencies	GCSB and SIS	96	9%
	GCSB only	164	16%
	SIS only	154	15%
	Neither	485	48%
	Other	22	2%
	Unsure/Refuse	101	10%
	Total	1022	100%

Only 9% of respondents correctly identified both the GCSB and SIS. In total 25% named the GCSB and 24% the SIS.

Name NZ Intelligence agencies BY Gender + Age

		Gender		Age			
		Female	Male	18 - 40	41 - 60	61+	Total
		Col %	Col %	Col %	Col %	Col %	Col %
Name NZ Intelligence agencies	GCSB and SIS	3%	15%	7%	12%	9%	9%
	GCSB only	11%	21%	20%	16%	10%	16%
	SIS only	13%	17%	8%	18%	21%	15%
	Neither	59%	36%	52%	40%	51%	48%
	Other	3%	2%	2%	2%	3%	2%
	Unsure/Refuse	11%	9%	11%	11%	7%	10%
	Total	100%	100%	100%	100%	100%	100%

Male respondents were more likely to identify one or both intelligence agencies unprompted.

Also of interest is that awareness of the GCSB is higher among under 40s and the SIS among over 60s.

Name NZ Intelligence agencies BY Area

		Area				
		Metro Cities	Prov Cities	Towns	Rural	Total
		Col %	Col %	Col %	Col %	Col %
Name NZ Intelligence agencies	GCSB and SIS	13%	8%	4%	5%	9%
	GCSB only	16%	17%	14%	20%	16%
	SIS only	18%	12%	15%	12%	15%
	Neither	42%	51%	56%	51%	48%
	Other	3%	2%	2%	3%	2%
	Unsure/Refuse	10%	11%	9%	9%	10%
	Total	100%	100%	100%	100%	100%

Name NZ Intelligence agencies BY Area

		Area				
		Metro Cities	Prov Cities	Towns	Rural	Total
		Col %	Col %	Col %	Col %	Col %
Name NZ Intelligence agencies	GCSB and SIS	13%	8%	4%	5%	9%
	GCSB only	16%	17%	14%	20%	16%
	SIS only	18%	12%	15%	12%	15%
	Neither	42%	51%	56%	51%	48%
	Other	3%	2%	2%	3%	2%
	Unsure/Refuse	10%	11%	9%	9%	10%
	Total	100%	100%	100%	100%	100%

The role of the GCSB or Government Communications Security Bureau is to provide foreign intelligence to the Government, to assist other agencies, and oversee Government cyber-security. Do you believe having the GCSB is overall very good, good, bad or very bad for New Zealand?

GCSB overall for NZ

		Count	Col %
GCSB overall for NZ	Very bad	18	2%
	Bad	46	5%
	Neutral	154	15%
	Good	439	43%
	Very good	251	25%
	Unsure/Refuse	113	11%
	Total	1022	100%

68% of respondents think the GCSB is overall good or very good for New Zealand and 7% bad or very bad, giving a net positive rating of +61%

The primary role of the SIS or Security Intelligence Service is to investigate domestic security threats. Do you believe having the SIS is overall very good, good, bad or very bad for New Zealand?

SIS overall for NZ

		Count	Col %
SIS overall for NZ	Very bad	9	1%
	Bad	36	4%
	Neutral	117	11%
	Good	448	44%
	Very good	322	32%
	Unsure/Refuse	88	9%
	Total	1022	100%

76% of respondents think the SIS is overall good or very good for New Zealand and 5% bad or very bad, giving a net positive rating of +71%

The Five Eyes agreement is an intelligence sharing agreement between the Governments of Australia, Canada, New Zealand, the United Kingdom and the United States. Do you think New Zealand being a member of Five Eyes is overall very good, good, bad or very bad for New Zealand?

Five Eyes overall for NZ

		Count	Col %
Five Eyes overall for NZ	Very bad	31	3%
	Bad	59	6%
	Neutral	88	9%
	Good	434	42%
	Very good	298	29%
	Unsure/Refuse	112	11%
	Total	1022	100%

71% of respondents think the Five Eyes agreement is overall good or very good for New Zealand and 9% bad or very bad, giving a net positive rating of +61%

SIS Average + GCSB Average + Five Eyes Average BY Gender + Age

	Gender		Age			
	Female	Male	18 - 40	41 - 60	61+	Total
	Mean	Mean	Mean	Mean	Mean	Mean
SIS Average	74%	73%	68%	78%	76%	74%
GCSB Average	79%	76%	76%	79%	80%	78%
Five Eyes Average	74%	76%	71%	77%	77%	75%

The above table shows the weighted average for each question where a weighing of 0% is given for a response of very bad, 25% for bad, 50% for neutral, 75% for good, and 100% for very good.

SIS Average + GCSB Average + Five Eyes Average BY Area

	Area				
	Metro Cities	Prov Cities	Towns	Rural	Total
	Mean	Mean	Mean	Mean	Mean
SIS Average	75%	70%	73%	83%	74%
GCSB Average	79%	76%	76%	82%	78%
Five Eyes Average	77%	69%	77%	81%	75%

SIS Average + GCSB Average + Five Eyes Average BY Deprivation

	Deprivation			
	Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	Total
	Mean	Mean	Mean	Mean
SIS Average	78%	75%	68%	74%
GCSB Average	80%	79%	75%	78%
Five Eyes Average	76%	76%	72%	75%

Slightly lower averages (but still very high) from respondents who live in higher deprivation areas.

Overall do you think private companies or the Government does a better job of keeping your private information secure?

Better at keeping private info secure

		Count	Col %
Better at keeping private info secure	Government	306	30%
	Private sector	244	24%
	Neither	185	18%
	Both equally	99	10%
	Unsure/Refuse	187	18%
	Total	1022	100%

30% of respondents say the Government does a better job of keeping private information secure, 24% the private sector, 10% both equally and 18% neither.

Better at keeping private info secure BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	
		Col %	Col %	Col %	Col %	Col %	
Better at keeping private info secure	Government	30%	30%	28%	28%	36%	30%
	Private sector	26%	22%	27%	26%	16%	24%
	Neither	18%	18%	17%	18%	20%	18%
	Both equally	8%	11%	9%	10%	10%	10%
	Unsure/Refuse	18%	19%	20%	18%	17%	18%
	Total	100%	100%	100%	100%	100%	100%

Under 60s rate the Government and private sector almost equally, while over 60s rate the Government higher.

Better at keeping private info secure BY Area

		Area				
		Metro Cities	Prov Cities	Towns	Rural	Total
		Col %	Col %	Col %	Col %	Col %
Better at keeping private info secure	Government	30%	26%	35%	38%	30%
	Private sector	25%	23%	24%	23%	24%
	Neither	13%	27%	16%	17%	18%
	Both equally	10%	12%	7%	4%	10%
	Unsure/Refuse	22%	13%	18%	18%	18%
	Total	100%	100%	100%	100%	100%

Better at keeping private info secure BY Deprivation

		Deprivation			
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	Total
		Col %	Col %	Col %	Col %
Better at keeping private info secure	Government	34%	24%	36%	30%
	Private sector	25%	23%	24%	24%
	Neither	15%	20%	17%	18%
	Both equally	9%	11%	7%	10%
	Unsure/Refuse	17%	20%	16%	18%
	Total	100%	100%	100%	100%

Do you think New Zealand intelligence agencies are interested in your personal communications?

Think NZ intelligence agencies interested in your private communications

		Count	Col %
Think NZ intelligence agencies interested in your private communications	Yes	300	29%
	No	632	62%
	Unsure/Refuse	90	9%
	Total	1022	100%

29% of respondents think NZ intelligence agencies are interested in their private communications.

Answers such as “Possibly” were classified as a yes.

Think NZ intelligence agencies interested in your private communications BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	
		Col %	Col %	Col %	Col %	Col %	
Think NZ intelligence agencies interested in your private communications	Yes	29%	30%	31%	29%	27%	29%
	No	64%	60%	56%	65%	65%	62%
	Unsure/Refuse	8%	10%	13%	5%	7%	9%
	Total	100%	100%	100%	100%	100%	100%

Think NZ intelligence agencies interested in your private communications BY Area

		Area				
		Metro Cities	Prov Cities	Towns	Rural	Total
		Col %	Col %	Col %	Col %	Col %
Think NZ intelligence agencies interested in your private communications	Yes	26%	36%	28%	25%	29%
	No	64%	57%	64%	66%	62%
	Unsure/Refuse	10%	8%	8%	9%	9%
	Total	100%	100%	100%	100%	100%

Think NZ intelligence agencies interested in your private communications BY Deprivation

		Deprivation			
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	Total
		Col %	Col %	Col %	Col %
Think NZ intelligence agencies interested in your private communications	Yes	23%	32%	31%	29%
	No	71%	59%	58%	62%
	Unsure/Refuse	6%	9%	11%	9%
	Total	100%	100%	100%	100%

SIS Average + GCSB Average + Five Eyes Average BY Think NZ intelligence agencies interested in your private communications

	Think NZ intelligence agencies interested in your private communications			
	Yes	No	Unsure/Refuse	Total
	Mean	Mean	Mean	Mean
SIS Average	68%	76%	75%	74%
GCSB Average	75%	79%	76%	78%
Five Eyes Average	72%	77%	74%	75%

This tables looks at the average score for the intelligence agencies and agreement, by how they answered this question. Those who answered yes did have lower overall averages, but still very high.

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