

SECURITY ISSUES POLL November 2016

- CLIENT:** Department of Prime Minister and Cabinet
- POLL DATES:** Thu 17, Sun 20 and Wed 23 November 2016. The median response was collected on Sun 20 November 2016.
- TARGET POPULATION:** Adult New Zealanders.
- SAMPLE POPULATION:** Adult New Zealanders who are contactable on a landline.
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 15,000 nationwide phone numbers, with the person in the household aged over 18 who next has a birthday asked to participate.
- WEIGHTING:** The results are weighted to reflect the overall voting adult population in terms of gender, age, area, and deprivation of area.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.2%, at the 95% confidence level.
- The maximum margin of error for demographic breakdowns is females 4.1%, males 4.7%, under 40s 9.2%, 40s to 60 4.7%, over 60s 4.6%, metro cities 4.8%, provincial cities 5.8%, towns 7.5%, rural 8.6%, deciles 1 to 3 5.0%, deciles 4 to 7 4.9% and deciles 4 – 10 6.7%.
- CODE COMPLIANCE:** This poll was conducted in accordance with the New Zealand Political Polling Code, the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.



EXECUTIVE SUMMARY

- The percentage of respondents who think there is a moderate or greater risk is
 - New Zealand and New Zealanders from terrorism 41%
 - New Zealand and New Zealanders from major cyber-attacks 74%
 - Globally from terrorism 90%
- The net (those saying greater minus those saying less) perceived change in risk for each compared to a year ago is
 - New Zealand and New Zealanders from terrorism +24%
 - New Zealand and New Zealanders from major cyber-attacks +43%
 - Globally from terrorism +44%
- The unprompted (asked to name any NZ intelligence agencies) name recognition for the GCSB is 22% (-3% from 2014) and for the SIS is 24% (no change)
- The percentage of respondents who think an agency or agreement is good or very good for New Zealand is
 - GCSB 60% (-8% from 2014)
 - SIS 77% (+1%)
 - Five Eyes 63% (-8%)
- The percentage of respondents who think NZ intelligence agencies are interested in their personal communications is 26% (-3%)

What level of risk do you think New Zealand and New Zealanders face from terrorism? Do you think we have no risk at all, minimal risk, moderate risk, great risk or very great risk?

NZ level of risk from terrorism

		Count	Col %
NZ level of risk from terrorism	No risk	140	14%
	Minimal risk	440	44%
	Moderate risk	312	31%
	Great risk	67	7%
	Very great risk	30	3%
	Unsure/Refuse	11	1%
	Total	1001	100%

10% of respondents think NZ is at strong or great risk, and 14% think NZ has no risk. 31% believe there is a moderate risk and 44% a minimal risk.

NZ level of risk from terrorism BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	
		Col %	Col %	Col %	Col %	Col %	Col %
NZ level of risk from terrorism	No risk	11%	17%	16%	14%	12%	14%
	Minimal risk	46%	41%	45%	48%	37%	44%
	Moderate risk	30%	32%	26%	30%	39%	31%
	Great risk	8%	6%	8%	5%	7%	7%
	Very great risk	3%	3%	3%	3%	3%	3%
	Unsure/Refuse	1%	1%	1%	1%	2%	1%
	Total	100%	100%	100%	100%	100%	100%

By age the younger someone is the less likely to think there is risk.

NZ level of risk from terrorism BY Area

		Area				
		Metro Cities	Prov Cities	Towns	Rural	Total
		Col %	Col %	Col %	Col %	Col %
NZ level of risk from terrorism	No risk	16%	13%	11%	13%	14%
	Minimal risk	48%	35%	48%	46%	44%
	Moderate risk	29%	34%	31%	33%	31%
	Great risk	5%	9%	8%	5%	7%
	Very great risk	2%	6%	0%	4%	3%
	Unsure/Refuse	0%	3%	1%	0%	1%
	Total	100%	100%	100%	100%	100%

NZ level of risk from terrorism BY Deprivation

		Deprivation			
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	Total
		Col %	Col %	Col %	Col %
NZ level of risk from terrorism	No risk	16%	9%	19%	14%
	Minimal risk	47%	47%	37%	44%
	Moderate risk	28%	34%	30%	31%
	Great risk	7%	6%	8%	7%
	Very great risk	2%	2%	5%	3%
	Unsure/Refuse	0%	1%	1%	1%
	Total	100%	100%	100%	100%

Do you think the level of risk in New Zealand from terrorism is greater than a year ago, the same as a year ago or less than a year ago?

Change in NZ terrorism risk

		Count	Col %
Change in NZ terrorism risk	Greater	316	32%
	The same	579	58%
	Less	83	8%
	Unsure/refuse	21	2%
	Total	1000	100%

32% of respondents think NZ is at greater risk from terrorism than a year ago, 8% think less risk and 58% the same level of risk. They net increase in perceived risk is +24%.

Change in NZ terrorism risk BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	
		Col %	Col %	Col %	Col %	Col %	Col %
Change in NZ terrorism risk	Greater	35%	28%	29%	31%	35%	32%
	The same	55%	61%	55%	61%	57%	58%
	Less	8%	9%	14%	5%	5%	8%
	Unsure/refuse	3%	2%	2%	2%	3%	2%
	Total	100%	100%	100%	100%	100%	100%

Change in NZ terrorism risk BY Area

		Area				
		Metro	Prov	Towns	Rural	Total
		Cities	Cities			
		Col %	Col %	Col %	Col %	Col %
Change in NZ terrorism risk	Greater	29%	32%	37%	34%	32%
	The same	61%	53%	58%	60%	58%
	Less	9%	12%	3%	6%	8%
	Unsure/refuse	2%	3%	2%	1%	2%
	Total	100%	100%	100%	100%	100%

Change in NZ terrorism risk BY Deprivation

		Deprivation			
		Deciles 1	Deciles 4	Deciles 8	Total
		- 3	- 7	- 10	
		Col %	Col %	Col %	Col %
Change in NZ terrorism risk	Greater	31%	33%	30%	32%
	The same	65%	58%	52%	58%
	Less	1%	7%	16%	8%
	Unsure/refuse	2%	2%	2%	2%
	Total	100%	100%	100%	100%

What level of risk do you think New Zealand and New Zealanders face from major cyber-attacks? Do you think we have no risk at all, minimal risk, moderate risk, great risk or very great risk?

NZ level of risk from major cyber-attacks

		Count	Col %
NZ level of risk from major cyber-attacks	No risk	30	3%
	Minimal risk	181	18%
	Moderate risk	353	35%
	Great risk	275	28%
	Very great risk	115	11%
	Unsure/Refuse	44	4%
	Total	998	100%

39% of respondents think NZ is at strong or great risk, and 3% think NZ has no risk. 35% believe there is a moderate risk and 18% a minimal risk.

NZ level of risk from major cyber-attacks BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	Total
		Col %	Col %	Col %	Col %	Col %	Col %
NZ level of risk from major cyber-attacks	No risk	3%	3%	3%	4%	2%	3%
	Minimal risk	16%	21%	24%	14%	16%	18%
	Moderate risk	37%	33%	32%	40%	34%	35%
	Great risk	28%	27%	24%	32%	27%	28%
	Very great risk	12%	11%	16%	9%	10%	11%
	Unsure/Refuse	5%	4%	2%	2%	11%	4%
	Total	100%	100%	100%	100%	100%	100%

NZ level of risk from major cyber-attacks BY Area

		Area				
		Metro Cities Col %	Prov Cities Col %	Towns Col %	Rural Col %	Total Col %
NZ level of risk from major cyber-attacks	No risk	4%	2%	2%	4%	3%
	Minimal risk	22%	11%	18%	25%	18%
	Moderate risk	37%	37%	29%	32%	35%
	Great risk	24%	30%	31%	30%	28%
	Very great risk	9%	16%	13%	5%	11%
	Unsure/Refuse	4%	4%	6%	5%	4%
	Total	100%	100%	100%	100%	100%

NZ level of risk from major cyber-attacks BY Deprivation

		Deprivation			
		Deciles 1 - 3 Col %	Deciles 4 - 7 Col %	Deciles 8 - 10 Col %	Total Col %
NZ level of risk from major cyber-attacks	No risk	4%	3%	2%	3%
	Minimal risk	14%	20%	19%	18%
	Moderate risk	40%	40%	26%	35%
	Great risk	24%	26%	32%	28%
	Very great risk	12%	6%	17%	11%
	Unsure/Refuse	6%	5%	3%	4%
	Total	100%	100%	100%	100%

Do you think the level of risk in NZ from major cyber-attacks is greater than a year ago, the same as a year ago or less than a year ago?

Change in NZ major cyber-attacks risk

		Count	Col %
Change in NZ major cyber-attacks risk	Greater	473	47%
	The same	436	44%
	Less	38	4%
	Unsure/refuse	53	5%
	Total	1000	100%

47% of respondents think NZ is at greater risk from major cyber-attacks than a year ago, 4% think less risk and 44% the same level of risk. They net increase in perceived risk is +43%.

Change in NZ major cyber-attacks risk BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	Total
		Col %	Col %	Col %	Col %	Col %	Col %
Change in NZ major cyber-attacks risk	Greater	53%	40%	48%	46%	48%	47%
	The same	39%	49%	43%	48%	38%	44%
	Less	2%	7%	7%	3%	1%	4%
	Unsure/refuse	6%	5%	3%	3%	12%	5%
	Total	100%	100%	100%	100%	100%	100%

Change in NZ major cyber-attacks risk BY Area

		Area				
		Metro	Prov	Towns	Rural	Total
		Cities	Cities			
		Col %	Col %	Col %	Col %	Col %
Change in NZ major cyber-attacks risk	Greater	45%	42%	57%	56%	47%
	The same	45%	48%	35%	40%	44%
	Less	4%	5%	3%	0%	4%
	Unsure/refuse	6%	5%	5%	3%	5%
	Total	100%	100%	100%	100%	100%

Change in NZ major cyber-attacks risk BY Deprivation

		Deprivation			Total
		Deciles 1 - 3 Col %	Deciles 4 - 7 Col %	Deciles 8 - 10 Col %	
Change in NZ major cyber-attacks risk	Greater	46%	44%	53%	47%
	The same	43%	49%	37%	44%
	Less	4%	3%	5%	4%
	Unsure/refuse	8%	4%	5%	5%
	Total	100%	100%	100%	100%

What level of risk do you think there is globally from terrorism? Do you think there is no risk at all, minimal risk, moderate risk, great risk or very great risk?

Global level of risk from terrorism

		Count	Col %
Global level of risk from terrorism	No risk	21	2%
	Minimal risk	64	6%
	Moderate risk	198	20%
	Great risk	423	42%
	Very great risk	277	28%
	Unsure/Refuse	18	2%
	Total	1000	100%

70% of respondents think there is a strong or great risk globally from terrorism, and 2% think no risk. 20% believe there is a moderate risk and 6% a minimal risk.

Global level of risk from terrorism BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	Total
		Col %	Col %	Col %	Col %	Col %	Col %
Global level of risk from terrorism	No risk	1%	3%	2%	2%	2%	2%
	Minimal risk	8%	5%	5%	7%	7%	6%
	Moderate risk	20%	19%	19%	19%	21%	20%
	Great risk	37%	48%	41%	43%	42%	42%
	Very great risk	31%	23%	32%	26%	23%	28%
	Unsure/Refuse	2%	2%	0%	2%	5%	2%
	Total	100%	100%	100%	100%	100%	100%

Global level of risk from terrorism BY Area

		Area				
		Metro Cities Col %	Prov Cities Col %	Towns Col %	Rural Col %	Total Col %
Global level of risk from terrorism	No risk	2%	0%	4%	2%	2%
	Minimal risk	7%	6%	6%	5%	6%
	Moderate risk	18%	21%	23%	21%	20%
	Great risk	45%	42%	37%	42%	42%
	Very great risk	27%	29%	28%	30%	28%
	Unsure/Refuse	2%	2%	2%	1%	2%
	Total	100%	100%	100%	100%	100%

Global level of risk from terrorism BY Deprivation

		Deprivation			
		Deciles 1 - 3 Col %	Deciles 4 - 7 Col %	Deciles 8 - 10 Col %	Total Col %
Global level of risk from terrorism	No risk	3%	2%	2%	2%
	Minimal risk	5%	4%	11%	6%
	Moderate risk	19%	22%	18%	20%
	Great risk	44%	46%	36%	42%
	Very great risk	28%	24%	32%	28%
	Unsure/Refuse	2%	2%	1%	2%
	Total	100%	100%	100%	100%

Do you think the global level of risk from terrorism is greater than a year ago, the same as a year ago or less than a year ago?

Change in global terrorism risk

		Count	Col %
Change in global terrorism risk	Greater	498	50%
	The same	419	42%
	Less	57	6%
	Unsure/refuse	26	3%
	Total	1000	100%

50% of respondents think there is a greater global risk from terrorism than a year ago, 6% think less risk and 42% the same level of risk. They net increase in perceived risk is +44%.

Change in global terrorism risk BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	
		Col %	Col %	Col %	Col %	Col %	Col %
Change in global terrorism risk	Greater	54%	45%	53%	47%	50%	50%
	The same	37%	47%	35%	49%	42%	42%
	Less	6%	5%	10%	3%	3%	6%
	Unsure/refuse	2%	3%	2%	1%	6%	3%
	Total	100%	100%	100%	100%	100%	100%

Change in global terrorism risk BY Area

		Area				
		Metro	Prov	Towns	Rural	Total
		Cities	Cities			
		Col %	Col %	Col %	Col %	Col %
Change in global terrorism risk	Greater	54%	40%	51%	58%	50%
	The same	40%	52%	36%	30%	42%
	Less	3%	6%	10%	10%	6%
	Unsure/refuse	3%	2%	2%	2%	3%
	Total	100%	100%	100%	100%	100%

Change in global terrorism risk BY Deprivation

		Deprivation			
		Deciles 1	Deciles 4	Deciles 8	Total
		- 3	- 7	- 10	
		Col %	Col %	Col %	Col %
Change in global terrorism risk	Greater	44%	56%	47%	50%
	The same	49%	36%	44%	42%
	Less	5%	5%	6%	6%
	Unsure/refuse	2%	3%	3%	3%
	Total	100%	100%	100%	100%

Can you name any New Zealand Government intelligence agencies?

Name NZ Intelligence agencies

		Count	Col %
Name NZ Intelligence agencies	GCSB and SIS	90	9%
	GCSB only	129	13%
	SIS only	147	15%
	Neither	464	46%
	Other	22	2%
	Unsure/Refuse	147	15%
	Total	999	100%

Only 9% (no change from 2014) of respondents correctly identified both the GCSB and SIS. In total 22% (-3%) named the GCSB and 24% (nc) the SIS.

Name NZ Intelligence agencies BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	Total
		Col %	Col %	Col %	Col %	Col %	Col %
Name NZ Intelligence agencies	GCSB and SIS	4%	15%	3%	15%	9%	9%
	GCSB only	9%	18%	14%	15%	8%	13%
	SIS only	14%	16%	7%	20%	18%	15%
	Neither	54%	37%	51%	40%	49%	46%
	Other	2%	3%	3%	1%	3%	2%
	Unsure/Refuse	17%	12%	22%	9%	12%	15%
	Total	100%	100%	100%	100%	100%	100%

Men are much more likely to be able to name one or both intelligence agencies.

Name NZ Intelligence agencies BY Area

		Area				Total Col %
		Metro Cities Col %	Prov Cities Col %	Towns Col %	Rural Col %	
Name NZ Intelligence agencies	GCSB and SIS	10%	10%	6%	7%	
	GCSB only	16%	14%	4%	13%	13%
	SIS only	16%	13%	15%	12%	15%
	Neither	44%	44%	53%	51%	46%
	Other	1%	3%	5%	2%	2%
	Unsure/Refuse	13%	17%	16%	15%	15%
	Total	100%	100%	100%	100%	100%

Name NZ Intelligence agencies BY Deprivation

		Deprivation			Total Col %
		Deciles 1 - 3 Col %	Deciles 4 - 7 Col %	Deciles 8 - 10 Col %	
Name NZ Intelligence agencies	GCSB and SIS	11%	10%	5%	
	GCSB only	13%	16%	8%	13%
	SIS only	19%	14%	12%	15%
	Neither	45%	44%	51%	46%
	Other	2%	3%	2%	2%
	Unsure/Refuse	10%	13%	21%	15%
	Total	100%	100%	100%	100%

The role of the GCSB or Government Communications Security Bureau is to provide foreign intelligence to the Government, to assist other agencies, and protect significant organisations from cyber threats. Do you believe having the GCSB is overall very good, good, bad or very bad for New Zealand?

GCSB overall for NZ

		Count	Col %
GCSB overall for NZ	Very bad	8	1%
	Bad	69	7%
	Neutral	167	17%
	Good	436	44%
	Very good	158	16%
	Unsure/Refuse	161	16%
	Total	999	100%

60% (-8%) of respondents think the GCSB is overall good or very good for New Zealand and 8% (+1%) bad or very bad, giving a net positive rating of +52% (-9%)

The primary role of the SIS or Security Intelligence Service is to investigate domestic security threats. Do you believe having the SIS is overall very good, good, bad or very bad for New Zealand?

SIS overall for NZ

		Count	Col %
SIS overall for NZ	Very bad	5	1%
	Bad	27	3%
	Neutral	154	15%
	Good	460	46%
	Very good	205	21%
	Unsure/Refuse	143	14%
	Total	995	100%

77% (+1%) of respondents think the SIS is overall good or very good for New Zealand and 4% (-1%) bad or very bad, giving a net positive rating of +73% (+2%).

The Five Eyes agreement is an intelligence sharing agreement between the Governments of Australia, Canada, New Zealand, the United Kingdom and the United States. Do you think New Zealand being a member of Five Eyes is overall very good, good, bad or very bad for New Zealand?

Five Eyes overall for NZ

		Count	Col %
Five Eyes overall for NZ	Very bad	50	5%
	Bad	101	10%
	Neutral	118	12%
	Good	448	45%
	Very good	175	18%
	Unsure/Refuse	104	10%
	Total	997	100%

63% (-8%) of respondents think the Five Eyes agreement is overall good or very good for New Zealand and 15% (+6%) bad or very bad, giving a net positive rating of +48% (-13%).

	Gender		Age			Total Mean
	Female	Male	18 - 40	41 - 60	61+	
	Mean	Mean	Mean	Mean	Mean	
GCSB Average	69%	71%	66%	72%	73%	70%
SIS Average	73%	76%	71%	77%	76%	74%
Five Eyes Average	68%	65%	59%	69%	74%	67%

The above table shows the weighted average for each question where a weighing of 0% is given for a response of very bad, 25% for bad, 50% for neutral, 75% for good, and 100% for very good.

The GCSB average is 70% (-8%), SIS average is 74% (nc) and Five Eyes average is 67% (-8%).

	Area				
	Metro Cities Mean	Prov Cities Mean	Towns Mean	Rural Mean	Total Mean
GCSB Average	67%	71%	74%	73%	70%
SIS Average	73%	75%	76%	75%	74%
Five Eyes Average	66%	68%	69%	59%	67%

	Deprivation			
	Deciles 1 - 3 Mean	Deciles 4 - 7 Mean	Deciles 8 - 10 Mean	Total Mean
GCSB Average	71%	69%	71%	70%
SIS Average	76%	75%	72%	74%
Five Eyes Average	69%	68%	63%	67%

Do you think New Zealand intelligence agencies are interested in your personal communications?

Think NZ intelligence agencies interested in your private communications

		Count	Col %
Think NZ intelligence agencies interested in your private communications	Yes	258	26%
	No	692	69%
	Unsure/Refuse	48	5%
	Total	997	100%

26% (-3%) of respondents think NZ intelligence agencies are interested in their private communications.

Answers such as “Possibly” were classified as a yes.

Think NZ intelligence agencies interested in your private communications BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	Total
		Col %	Col %	Col %	Col %	Col %	Col %
Think NZ intelligence agencies interested in your private communications	Yes	24%	28%	22%	27%	29%	26%
	No	70%	68%	76%	66%	64%	69%
	Unsure/Refuse	6%	4%	2%	7%	7%	5%
	Total	100%	100%	100%	100%	100%	100%

Think NZ intelligence agencies interested in your private communications BY Area

		Area				Total
		Metro Cities	Prov Cities	Towns	Rural	Total
		Col %	Col %	Col %	Col %	Col %
Think NZ intelligence agencies interested in your private communications	Yes	25%	24%	26%	34%	26%
	No	71%	69%	66%	64%	69%
	Unsure/Refuse	3%	7%	7%	3%	5%
	Total	100%	100%	100%	100%	100%

Think NZ intelligence agencies interested in your private communications BY Deprivation

		Deprivation			
		Deciles 1	Deciles 4	Deciles 8	Total
		- 3	- 7	- 10	
		Col %	Col %	Col %	Col %
Think NZ intelligence agencies interested in your private communications	Yes	28%	24%	27%	26%
	No	67%	71%	69%	69%
	Unsure/Refuse	4%	6%	4%	5%
	Total	100%	100%	100%	100%

Think NZ intelligence agencies interested in your private communications

	Yes Mean	No Mean	Unsure/Refuse Mean	Total Mean
GCSB Average	61%	73%	75%	70%
SIS Average	70%	76%	76%	74%
Five Eyes Average	65%	67%	69%	67%

This tables looks at the average score for the intelligence agencies and agreement, by how they answered this question. Those who answered yes did have lower overall averages, but still high approval.

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27 November 2016